

What's Developing

This is just a reminder to high school students that BIG Idea applications are due online by October 31. This competition is also open to students in that age range who are home schooled.

The BIG (Business Is Great) Idea competition is in its eighth year and is spearheaded by Kelly Weaver of the Small Business Development Center.

Information about BIG Idea: "The purpose of the BIG Idea Competition is to foster entrepreneurship by getting high school students to think about business opportunities and the possibility of creating those opportunities in South Dakota. Students ideas can be for any type of business they choose. It could be an idea for a locally based business that a student has an interest in or an idea for a new or innovative product or service that a student has identified. The business idea will be judged solely on the written application."

There is a separate Marketing Design competition where the student designs a logo and a marketing piece to support the proposed business idea.

Prizes for both competitions are in the form of cash and scholarships.

Go to BigIdeaSD.com for rules and online entry form.

Wanda Jundt