

## What's Developing

Eureka Chamber of Commerce sponsored Hunter Bags are a collection of coupons and business promotional items that are given to hunters in the Eureka area during pheasant season. The items are placed in bags printed with the Eureka Chamber logo.

All paid Chamber members can include items. This is a direct way of marketing goods and services to potential customers. Many hunters look forward to receiving these bags each year when they return to Eureka.

There will be 500 bags filled, so businesses should provide that number of items.

Business cards and coupons of that size will be printed together on one sheet so they do not get lost in the bag, if the business so desires.

The deadline for submissions for the bags is Schmeckfest weekend (September 20-22). Items can be dropped off at either Ken's Food Fair or the Information Center.

Hunter bags will be available to all hunters – local, SD residents, and nonresidents – wherever hunting licenses are sold in Eureka and also at the Eureka Information Center.

This is a joint project of the Eureka Chamber of Commerce and the Eureka Community Development Company.

*Wanda Jundt*